Sanduni Fernando

Instructional Designer | eLearning Developer | LMS Specialist

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Portfolio: www.sandunifernando.com

SUMMARY

Instructional Designer with over 6 years of experience in developing and delivering interactive and learner-based training for both instructor-led and online training (eLearning). Hands-on experience with the application of adult learning theories, instructional methodologies, and curriculum mapping strategies that align with human performance goals in higher learning and organizational training. Team player with attention to detail, exceptional communication and interpersonal skills to easily and effectively interact with individuals at all levels with diverse backgrounds in both face-to-face and online environments.

SKILLS

Storyboarding	Branching scenarios	Video/audio editing
Articulate Storyline	Articulate RISE	Camtasia
Vyond	Adobe Photoshop	Adobe Illustrator
ADDIE/ SAM	Gamification	Canva
Microsoft Word, Excel, Powerpoint, Sharepoint, Teams, Zoom	Javascript	
Learning Management Systems (Moodle, Talent, Canva, Matrix, LayUp, Znanja)		

PORTFOLIO

www.sandunifernando.com

WORK EXPERIENCE

eLearning Developer and LMS Specialist

Fortinet   Jan 2023 - Present

- Design and develop engaging eLearning content using authoring tools (Articulate Storyline, RISE, Adobe Captivate) and multi-media ensuring alignment with instructional design principles.
- Administer and customize the Learning Management System (LMS) for optimal functionality, integrating with other systems and providing user support.
- Collaborate with subject matter experts to gather content requirements and create multimedia-rich eLearning modules.
- Track learner progress and course completion through the LMS, generating and analyzing reports to inform continuous improvements.
- Stay updated on industry trends, recommending enhancements to both eLearning courses and the LMS platform for a seamless and effective learning experience.

Instructional Designer / eLearning Developer

ProSkills Interactive   Mar 2018 – Jun 2022

- Worked with Learning and Development staff to identify the target audience's training needs.
- Worked with Subject Matter Experts to obtain information required to develop objectives, design documents/storyboards, and new training.

- Applied instructional design theories, practice, and methods.
- Identified instructional end goals and creating content that matches them.
- Designed, developing, and implementing training that is delivered online, instructor-led, or any combination of the two, based on development objectives.
- Created engaging learning activities and compelling course content that enhances retention and transfer of knowledge.
- Created formative, summative assessments and strategies.
- Developed and assisting in the implementation of multiple training programs, job aids, and other performance improvement solutions.
- Made recommendations for course improvements based on the evaluations carried out by the clients.

PROJECTS

- Analyzed, designed and developed 100+ eLearning courses (SCORM) to be enabled on Znanja/ Matrix, Moodle and LayUp LMSs for clients in the banking, financial, health and safety, pharmaceutical and health and safety industries based on company policy documents, training materials and discussions with SMEs.
- Designed and developed 20+ instructor-led training courses to be deployed in house for clients in the banking, training and health and safety industries.
- Designed and developed 15+ job aids, interactive training manuals and how-to training videos for clients in the health and safety, hospitality and banking industries.
- Designed and developed 10+ gamified eLearning courses and conducted 3 live game shows for clients in the financial industry.
- Converted 8+ recorded university lectures into on-demand eLearning content to be enabled on client-specific LMS for a client in the education industry.

Associate Business Consultant
London Stock Exchange Group   Mar 2015 – Mar 2018

- Acted as a relationship manager responsible for the collection, analysis, review, documentation and communication of business requirements to/ from clients and the organization.
- Focused on developing and improving business processes, assisting with the development of metrics.
- Negotiated deliverables and requirements across multiple clients/ organizations.
- Provided on-site and off-site support for the clients in every stage of the project including analysing training needs, designing and delivery of training programs.

Senior Business Analyst
London Stock Exchange Group   Mar 2013 – Mar 2015

- Served as a liaison between internal and external stakeholders by gathering business requirements needed for system implementation, modifications and enhancement.
- Conducted business and systems process analysis and design at a complex level across multiple projects.
- Collaborated closely with developers to implement the requirements, provide necessary guidance and training on the subject matters to testers during QA process.
- Worked closely with project managers to track all phases of project life cycle and achieve project milestones.

Business Analyst
London Stock Exchange Group   Jun 2010 – Mar 2013

- Acted as a link between in-house the technical team and clients.
- Defined, analyzed, and documented the requirements for business solutions required by the client for an efficient and effective trading platform.
- Reviewed and maintained test scenarios and test cases required for client solutions.

EDUCATION

MicroMasters in Instructional Design and Technology (via Edx)   2021 - 2022
University of Maryland Global Campus, United States

B.Sc. in Management and Information Technology (Hons.)   2005 - 2008
First Class Honors (GPA = 4.0)
University of Kelaniya, Sri Lanka

LinkedIn Learning Certificates   2021 - Present
Continuous Professional Development with LinkedIn certificate courses related to instructional design and eLearning development